



KATAMARANS



KATAMARANS MEDIA KIT 2026



MULTIHULLS SPECIALISTS

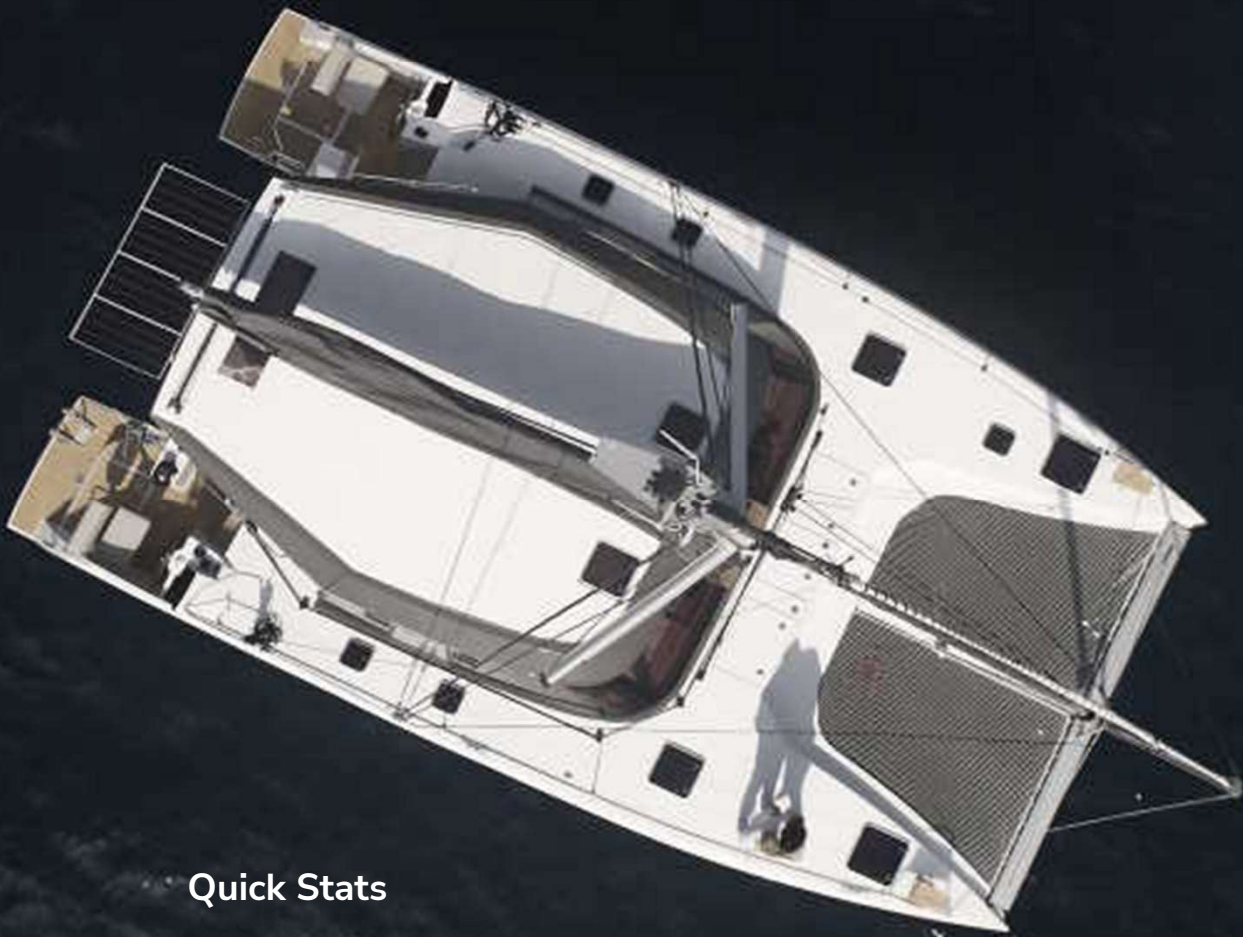
[katamarans.com](https://katamarans.com)

[@katamarans](https://www.instagram.com/katamarans)

## ABOUT KATAMARANS

The Katamarans network is a popular resource for detailed information on multihulls. It is highly targeted and focused on catamarans and trimarans.

The community consists of [katamarans.com](https://www.katamarans.com) (15k MUs) and social feeds such as [Instagram \(70k followers\)](#), [Facebook \(35k\)](#), [YouTube \(15k\)](#), [Threads \(9k\)](#), [TikTok \(9k\)](#), [Pinterest \(11k\)](#) and [X \(2k\)](#). The site ranks well for performance, cruising and luxury catamaran brands with news, reviews and feedback direct from owners



### Quick Stats

70k

Instagram  
followers

15k

Unique visitors a month  
[katamarans.com](https://www.katamarans.com)

152k

Targeted Social  
Followers

## WHO WE ARE

The Katamarans Network is run by Baraca Planet S.L., an online media publisher based in Barcelona owned by [Gideon & Rachel Fielding](#). We have been building websites and producing digital content since 2006.

## WHAT WE DO

Katamarans.com + social media



@katamarans



@katamaranscom



@katamarans\_com



@katamaranscom



@katamarans



@katamaranscom

## WHAT WE OFFER

Online Advertising • Sponsored Social Media posts • Advertorials • Sponsored Features & Blog Posts • Content Creation • Digital Marketing Strategy • Yacht Tours

## CONTACT

[gideon@katamarans.com](mailto:gideon@katamarans.com)

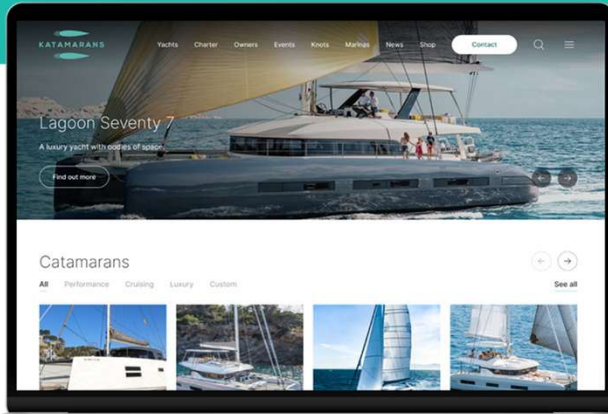
[rachel@katamarans.com](mailto:rachel@katamarans.com)

Tel: +34 690 654 534

# Katamarans.com - VISITOR PROFILE

Unique & targeted visitors per month

14k



32.4% United States



8.0% United Kingdom



7.4% Australia



5.8% Germany



4.1% Canada



France 3.8%



Italy 2.9%



Spain 2.8%



NL 2.7%



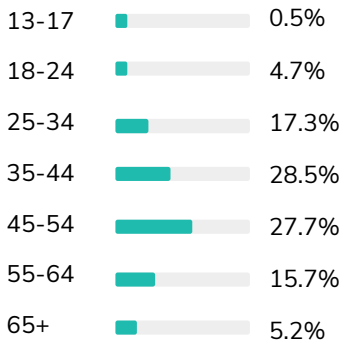
New Zealand 1.8%



## IG @Katamarans FOLLOWERS

70k

### Followers



## TRAFFIC SOURCES

### Traffic

Sources Came From Keywords



## GENDER

MEN

86%



WOMEN

14%



"It has been a pleasure working with Rachel and Gideon from Katamarans.com. We have done a few projects in partnership with them, giving even more visibility to our catamarans."

Not just has this helped to increase our visibility on the web and social media, more so, we have had quite a few qualified leads who have discovered us thanks to Katamarans.com. We will definitely continue to collaborate with them."

Elke, Head of Marketing and Communication Windelo



Last update: 2 June 2026



## MEDIA PRICING

At Katamarans.com your brand gets more than just a one-off advert.

We combine evergreen content (SEO-optimized articles, interactive 'widgets', 15k monthly unique visitors) with social media reach across Instagram, TikTok, Facebook, YouTube, and Pinterest.

It's the digital version of a "Full Page Spread," but with **lasting visibility** and measurable engagement. We can customise campaigns with prices starting at €750 for a social media post across all platforms. Here are some examples of advertising packs.

### STARTER PACK

€1500

#### Awareness

- 1 Featured Article on Katamarans.com
- 1 Social Media Post
- 1 IG Story included
- SEO backlink on article

### GROWTH PACK

€4500

#### Engagement

- 3 Featured Articles on Katamarans.com
- 3 Social Media Posts
- 3 Instagram Stories
- SEO backlink on each article

### PERFORMANCE PACK

€6900

#### Brand Builder

- 4 Featured Articles on Katamarans.com
- 6 Social Media Posts
- 6 Instagram Stories
- SEO backlink on each article



## OPTIONAL ADD-ONS

- Amplify Your Campaign with Evergreen Content & Widgets that keep working for you
- Build **permanent authority** across search engines and AI with our featured articles
- Create multi-use content you can share on your own channels long after the campaign ends
- Develop interactive experiences that keep audiences engaged
- Develop an essential channel that strengthens and extends your other marketing efforts

### SOCIAL MEDIA POST

€750

Instagram  
Facebook  
TikTok  
YouTube

#### Extras

Insta Story €100

### FEATURED ARTICLE

€1250

Katamarans.com  
1 SEO Backlink

#### Extras

Insta Story €100

### CUSTOM WIDGET/ INFOGRAPHIC

From  
€1250

Custom infographic  
or widget for  
featured article

## BANNER ADS



- The Hero Image (large Header Banner) at the top of the homepage is available: €1000 pm.
  - We offer 3 in-content advertising spots across Katamarans.com: Top, Middle and Footer (within content).
  - Desktop: 970x250 or 728x90
  - Mobile: 300 x 250
  - Rotate up to 3 creatives on each spot and optimise from every week
  - The spots are limited, surrounded by white space & designed to stand out to showcase your brand
- \*Rates per month*

### ROS TOP

€600\*

Exclusive  
ROS

### MIDDLE

€400\*

Exclusive  
ROS

### ROS FOOTER

€500\*

Exclusive  
ROS

### HOME HERO

€1000\*

Hero Banner  
1<sup>st</sup> Position

### HOME HERO #2

€500\*

Hero Banner  
2<sup>nd</sup> Position

### HOME HERO #3

€300\*

Hero Banner  
3<sup>rd</sup> Position