



KATAMARANS



KATAMARANS MEDIA KIT 2026



MULTIHULLS SPECIALISTS

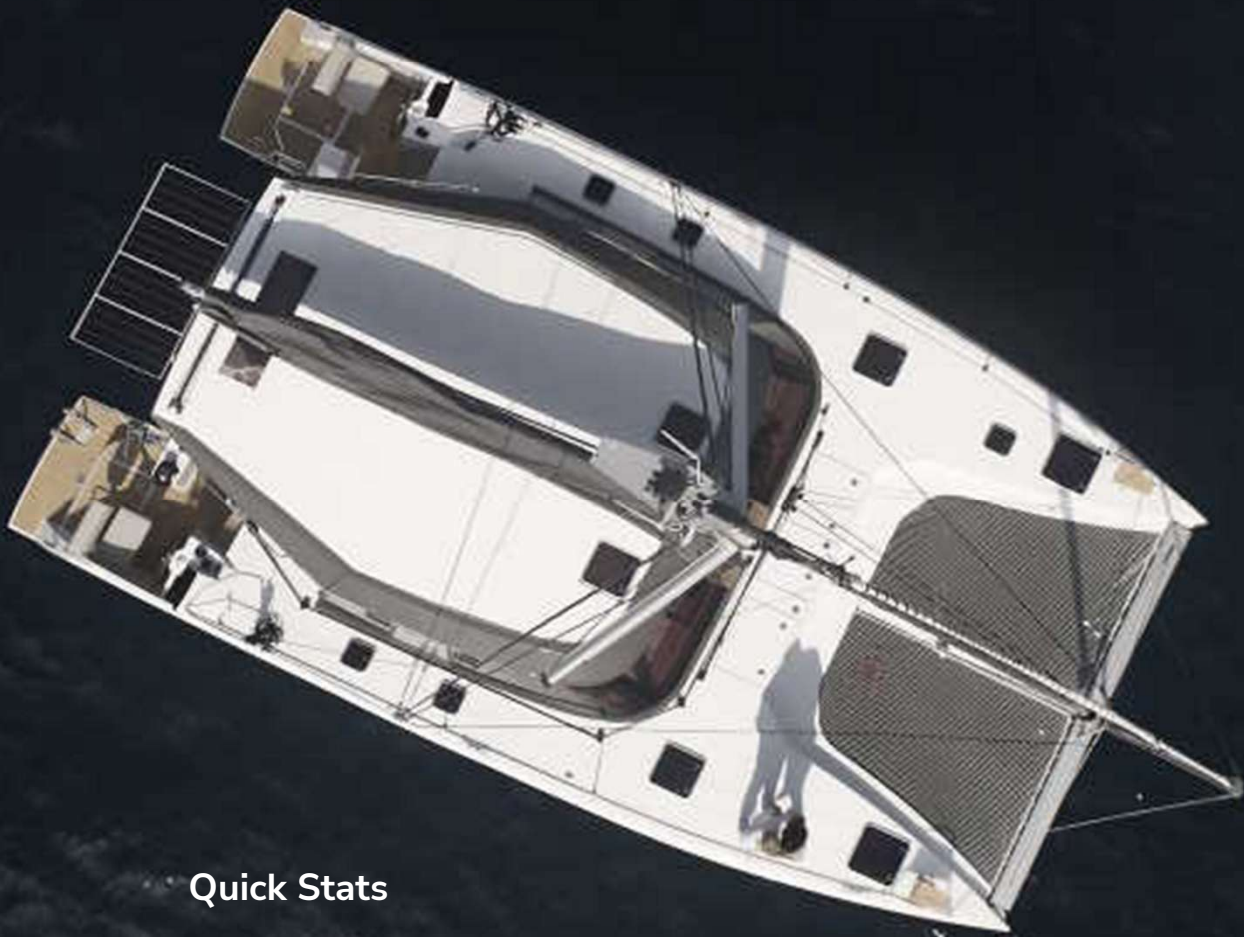
katamarans.com

[@katamarans](https://www.instagram.com/katamarans)

ABOUT KATAMARANS

The Katamarans network is a popular resource for detailed information on multihulls. It is highly targeted and focused on catamarans and trimarans.

The community consists of [katamarans.com](https://www.katamarans.com) (14k MUs) and social feeds such as [Instagram \(70k followers\)](#), [Facebook \(34k\)](#), [Pinterest \(11k\)](#), [YouTube \(15k\)](#), [Threads \(9k\)](#), [TikTok \(8k\)](#) and [X \(2k\)](#). The site ranks well for performance, cruising and luxury catamaran brands with news, reviews and feedback direct from owners



Quick Stats

70k

Instagram
followers

14k

Unique visitors a month
[katamarans.com](https://www.katamarans.com)

150k

Targeted Social
Followers

WHO WE ARE

The Katamarans Network is run by Baraca Planet S.L., an online media publisher based in Barcelona owned by [Gideon & Rachel Fielding](#). We have been building websites and producing digital content since 2006.

WHAT WE DO

Katamarans.com + social media



@katamarans



@katamaranscom



@katamarans_com



@katamaranscom



@katamarans



@katamaranscom

WHAT WE OFFER

Online Advertising • Sponsored Social Media posts • Advertorials • Sponsored Features & Blog Posts • Content Creation • Digital Marketing Strategy • Yacht Tours

CONTACT

gideon@katamarans.com

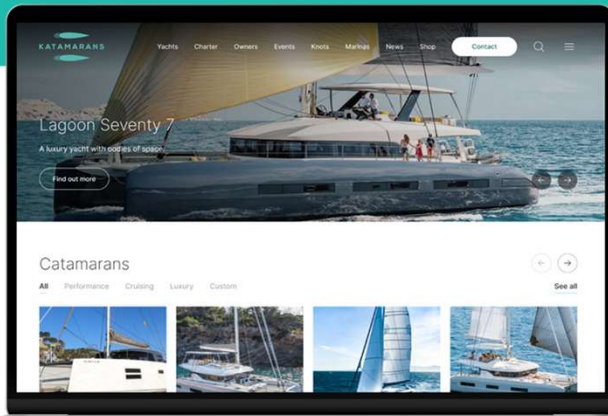
rachel@katamarans.com

Tel: +34 690 654 534

Katamarans.com - VISITOR PROFILE

Unique & targeted visitors per month

14k



32.4% United States

8.0% United Kingdom

7.4% Australia

5.8% Germany

4.1% Canada

France 3.8%

Italy 2.9%

Spain 2.8%

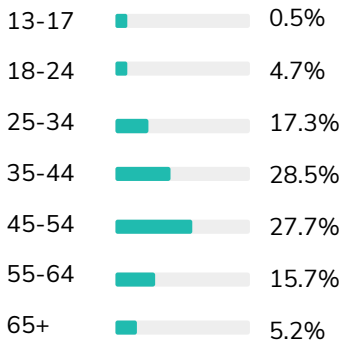
Netherlands 2.7%

New Zealand 1.8%

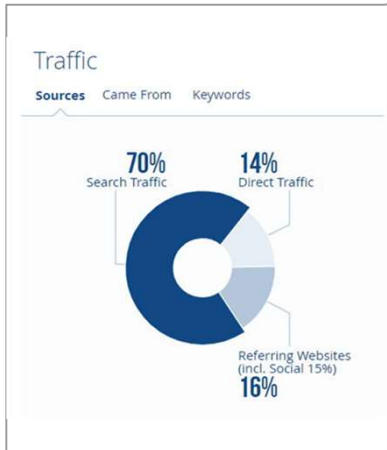
IG @Katamarans FOLLOWERS

70k

Followers



TRAFFIC SOURCES



GENDER

MEN

93.7%

WOMEN

6.3%



"It has been a pleasure working with Rachel and Gideon from Katamarans.com. We have done a few projects in partnership with them, giving even more visibility to our catamarans."

Not just has this helped to increase our visibility on the web and social media, more so, we have had quite a few qualified leads who have discovered us thanks to Katamarans.com. We will definitely continue to collaborate with them."

Elke, Head of Marketing and Communication Windelo



Last update: 9 Apr 2026



MEDIA PRICING

At Katamarans.com your brand gets more than just a one-off advert. We combine evergreen content (SEO-optimized articles, 14k monthly unique visitors) with social media reach across Instagram, TikTok, Facebook, YouTube, and Pinterest.

It's the digital version of a "Full Page Spread," but with **lasting visibility** and measurable engagement. We can customise campaigns with prices starting at €750 for a social media post across all platforms. Here are some examples of advertising packs.

STARTER PACK

€1500

Awareness

- 1 Featured Article on Katamarans.com
- 1 Social Media Post
- 1 IG Story included
- SEO backlink on article

GROWTH PACK

€4500

Engagement

- 3 Featured Articles
- 3 Social Media Posts
- 3 Instagram Stories
- SEO backlink on each article

PERFORMANCE PACK

€6900

Brand Builder

- 3 Featured Articles
- 6 Social Media Posts
- 6 Instagram Stories
- SEO backlink on each article
- Banner/logo placement Katamarans.com

OPTIONAL ADD-ONS



- Amplify Your Campaign with Evergreen Content & Widgets That Keep Working
- Build **permanent authority** across search engines and AI
- Create multi-use content you can share on your own channels long after the campaign ends
- Develop interactive experiences (widgets, tools) that keep audiences engaged
- Develop an essential channel that strengthens and extends your other marketing efforts

SOCIAL MEDIA POST

€750

Instagram
Facebook
TikTok
YouTube

Extras

Insta Story €100

FEATURED ARTICLE

€1250

Katamarans.com
1 SEO Backlink

Extras

Insta Story €100

CUSTOM WIDGET/ INFOGRAPHIC

From
€1250

Custom infographic
or widget for
featured article

BANNER ADS



- We offer 3 advertising spots across Katamarans.com: Top, Middle and Footer
- Desktop: 970x250 or 728x90
- Mobile: 300 x 250
- Rotate up to 3 creatives on each spot and optimise from every week
- The spots are limited, surrounded by white space & designed to stand out to showcase your brand

TOP

€600

Exclusive
ROS

MIDDLE

€400

Exclusive
ROS

FOOTER

€300

Exclusive
ROS