



KATAMARANS



KATAMARANS MEDIA KIT 2026



MULTIHULLS SPECIALISTS

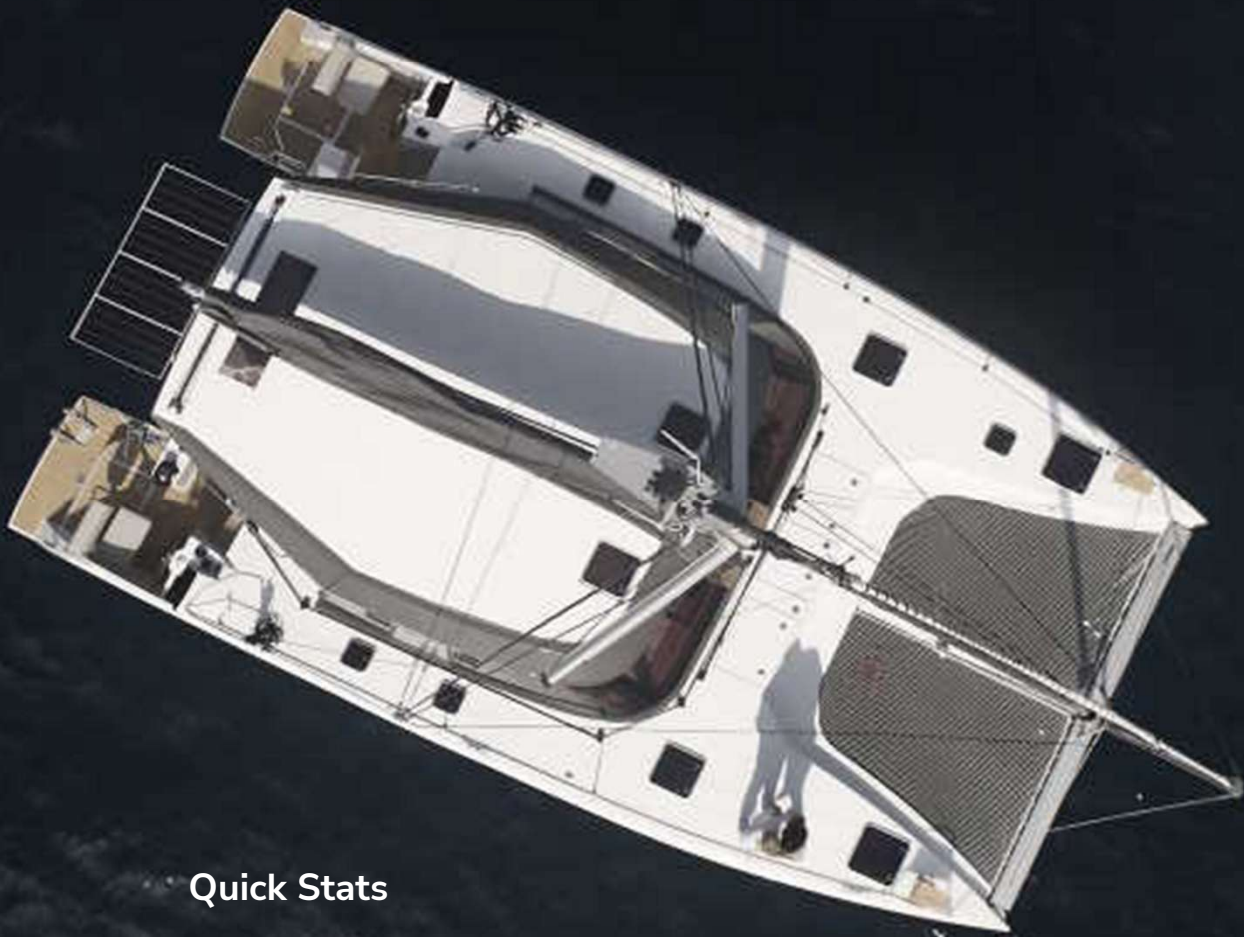
katamarans.com

[@katamarans](https://www.instagram.com/katamarans)

ABOUT KATAMARANS

The Katamarans network is a popular resource for detailed information on multihulls. It is highly targeted and focused on catamarans and trimarans.

The community consists of katamarans.com (14k MUs) and social feeds such as [Instagram \(70k followers\)](#), [Facebook \(34k\)](#), [Pinterest \(11k\)](#), [YouTube \(15k\)](#), [Threads \(9k\)](#), [TikTok \(8k\)](#) and [X \(2k\)](#). The site ranks well for performance, cruising and luxury catamaran brands with news, reviews and feedback direct from owners



Quick Stats

70k

Instagram
followers

14k

Unique visitors a month
katamarans.com

150k

Targeted Social
Followers

WHO WE ARE

The Katamarans Network is run by Baraca Planet S.L., an online media publisher based in Barcelona owned by [Gideon & Rachel Fielding](#). We have been building websites and producing digital content since 2006.

WHAT WE DO

Katamarans.com + social media



@katamarans



@katamaranscom



@katamarans_com



@katamaranscom



@katamarans



@katamaranscom

WHAT WE OFFER

Online Advertising • Sponsored Social Media posts • Advertorials • Sponsored Features & Blog Posts • Content Creation • Digital Marketing Strategy • Yacht Tours

CONTACT

gideon@katamarans.com

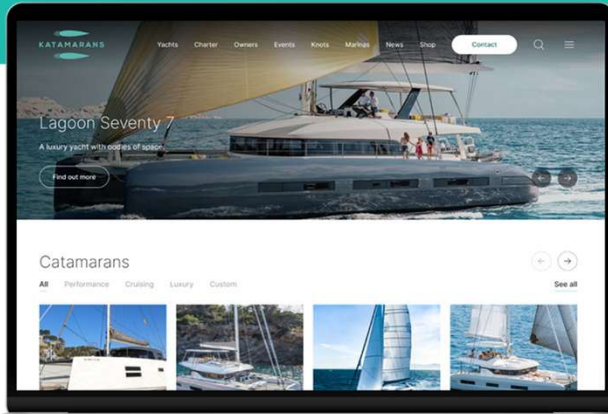
rachel@katamarans.com

Tel: +34 690 654 534

Katamarans.com - VISITOR PROFILE

Unique & targeted visitors per month

14k



32.4%  United States

8.0%  United Kingdom

7.4%  Australia

5.8%  Germany

4.1%  Canada

France  3.8%

Italy  2.9%

Spain  2.8%

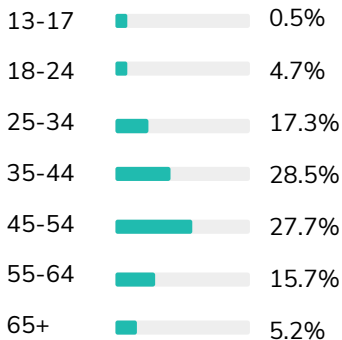
Netherlands  2.7%

New Zealand  1.8%

IG @Katamarans FOLLOWERS

70k

Followers



TRAFFIC SOURCES

Traffic

Sources Came From Keywords




"It has been a pleasure working with Rachel and Gideon from Katamarans.com. We have done a few projects in partnership with them , giving even more visibility to our catamarans .


Not just has this helped to increase our visibility on the web and social media , more so, we have had quite a few qualified leads who have discovered us thanks to Katamarans.com. We will definitely continue to collaborate with them."

Elke, Head of Marketing and Communication Windelo



GENDER

MEN  93.7%

WOMEN  6.3%

Last update: 9 Apr 2026



MEDIA PRICING

At Katamarans.com your brand gets more than just a one-off advert. We combine evergreen content (SEO-optimized articles, 14k monthly unique visitors) with social media reach across Instagram, TikTok, Facebook, YouTube, and Pinterest.

It's the digital version of a "Full Page Spread," but with **lasting visibility** and measurable engagement. We can customise campaigns with prices starting at €750 for a social media post across all platforms. Here are some examples of advertising packs.

STARTER PACK

€1500

Awareness

- 1 Featured Article on Katamarans.com
- 1 Social Media Post
- 1 IG Story included
- SEO backlink on article

GROWTH PACK

€4500

Engagement

- 3 Featured Articles
- 3 Social Media Posts
- 3 Instagram Stories
- SEO backlink on each article

PERFORMANCE PACK

€6900

Brand Builder

- 3 Featured Articles
- 6 Social Media Posts
- 6 Instagram Stories
- SEO backlink on each article
- Banner/logo placement Katamarans.com



OPTIONAL ADD-ONS

- Amplify Your Campaign with Evergreen Content & Widgets That Keep Working
- Build **permanent authority** across search engines and AI
- Create multi-use content you can share on your own channels long after the campaign ends
- Develop interactive experiences (widgets, tools) that keep audiences engaged
- Develop an essential channel that strengthens and extends your other marketing efforts

SOCIAL MEDIA POST

€750

Instagram
Facebook
TikTok
YouTube

Extras

Insta Story €100

FEATURED ARTICLE

€1250

Katamarans.com
1 SEO Backlink

Extras

Insta Story €100

CUSTOM WIDGET/ INFOGRAPHIC

From
€1250

Custom infographic
or widget for
featured article



BANNER ADS

- We offer 3 advertising spots across Katamarans.com: Top, Middle and Footer
 - Desktop: 970x250 or 728x90
 - Mobile: 300 x 250
 - Rotate up to 3 creatives on each spot and optimise from every week
 - The spots are limited, surrounded by white space & designed to stand out to showcase your brand
- *Rates per month*

TOP

€600*

Exclusive
ROS

MIDDLE

€500*

Exclusive
ROS

FOOTER

€500*

Exclusive
ROS