

KATAMARANS

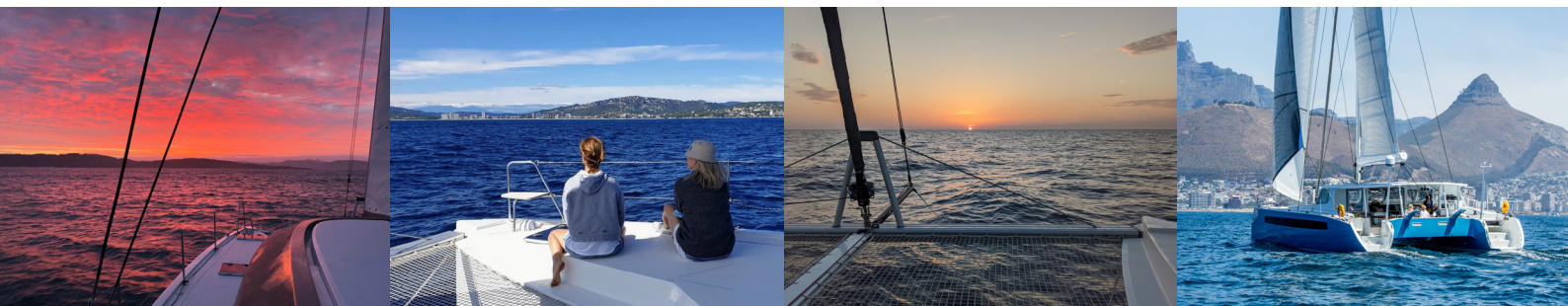
MULTIHULLS  
**SPECIALISTS**



@katamarans  
katamarans.com

## ABOUT KATAMARANS

The Katamarans Network is one of the highest followed networks for detailed information on multihulls. It is very targeted, being 100% focused on catamarans. The network consists of social feeds such as Instagram with 40k followers (609k accounts reached , 30 days) & katamarans .com , with 16k unique visitors a month . The site ranks well for performance , cruising and luxury catamaran brands with news , reviews and owners' opinions.



### - QUICK STATS -

# 40k

Instagram followers

# 16k

unique visitors a month  
katamarans.com

# 609k

IG Social Reach  
30 days

### WHO WE ARE

The Katamarans Network is run by Baraca Planet S.L., an online media publisher based in Barcelona owned by Gideon & Rachel Fielding. We have been building websites and producing content since 2006.


### WHAT WE DO

**Media Network focused on catamarans**  
katamarans.com

 [instagram.com/katamarans/](https://www.instagram.com/katamarans/)

 [facebook.com/katamaransofficial](https://www.facebook.com/katamaransofficial)

 [twitter.com/katamarans\\_com](https://twitter.com/katamarans_com)

 [pinterest.com/katamarans\\_com](https://www.pinterest.com/katamarans_com)

### WHAT WE OFFER

- Online Advertising
- Sponsored Social Media posts
- Advertorials
- Sponsored Features & Blog Posts
- Content Creation
- Digital Marketing Strategy

### CONTACT US

**[gideon@katamarans.com](mailto:gideon@katamarans.com)**











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16k

Unique & targeted visitors per month **katamarans.com**

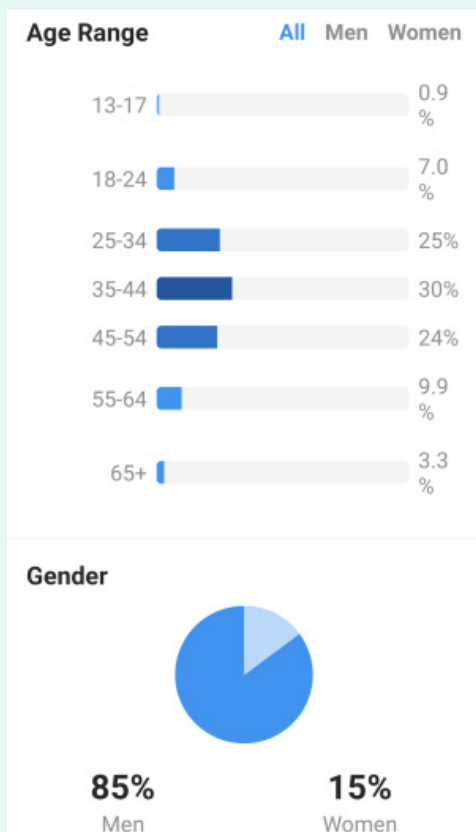
Country	Percentage
 United States	32.4%
 United Kingdom	8.0%
 Australia	7.4%
 Germany	5.8%
 Canada	4.1%
 France	3.8%
 Italy	2.9%
 Spain	2.8%
 Netherlands	2.7%
 New Zealand	1.8%



@KATAMARANS FOLLOWER

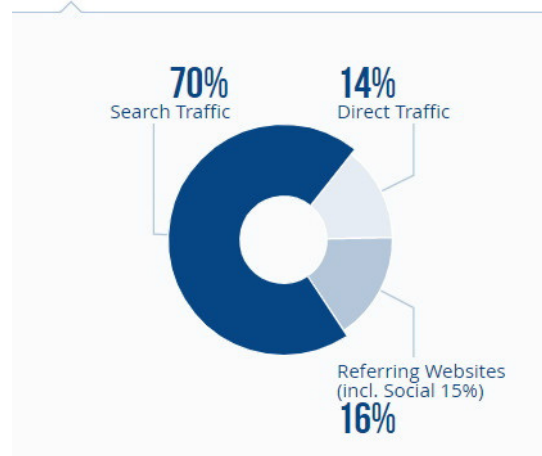
## TRAFFIC SOURCES

40k



## Traffic

Sources Came From Keywords



"It has been a pleasure working with Rachel and Gideon from Katamarans.com. We have done a few projects in partnership with them, giving even more visibility to our catamarans. Not just has this helped to increase our visibility on the web and social media, more so, we have had quite a few qualified leads who have discovered us thanks to Katamarans.com. We will definitely continue to collaborate with them."

**Elke, Head of Marketing and Communication Windelo**

Last update: 05 Oct 2022



## MEDIA PRICING PLANS

We can help you plan your digital marketing strategy or design a tailor-made package.

Contact us for more information [rachel@katamarans.com](mailto:rachel@katamarans.com)

### - BASIC PRICES -

Content on the website and across social media channels.

Contact us for longer strategic campaigns\* to help deliver your digital media strategy (6 months, 12 months)

*\*eg permanent presence on katamarans.com, social profiles, content*

PACKAGE 1	PACKAGE 2	PACKAGE 3
<b>€ 199.00</b>	<b>€ 499.00</b>	<b>€ 949.00</b>
1 sponsored post across each of the following social media accounts:	1 Sponsored post across the following social media accounts, plus an Instagram Story.	2 Sponsored posts across the following social media accounts, and 2 Instagram Stories
INSTAGRAM	INSTAGRAM	INSTAGRAM
TWITTER	TWITTER	TWITTER
FACEBOOK	FACEBOOK	FACEBOOK
PINTEREST	PINTEREST	PINTEREST
	Plus 1 sponsored feature and link in katamarans.com	Plus 2 sponsored features & links in katamarans.com

