

KATAMARANS

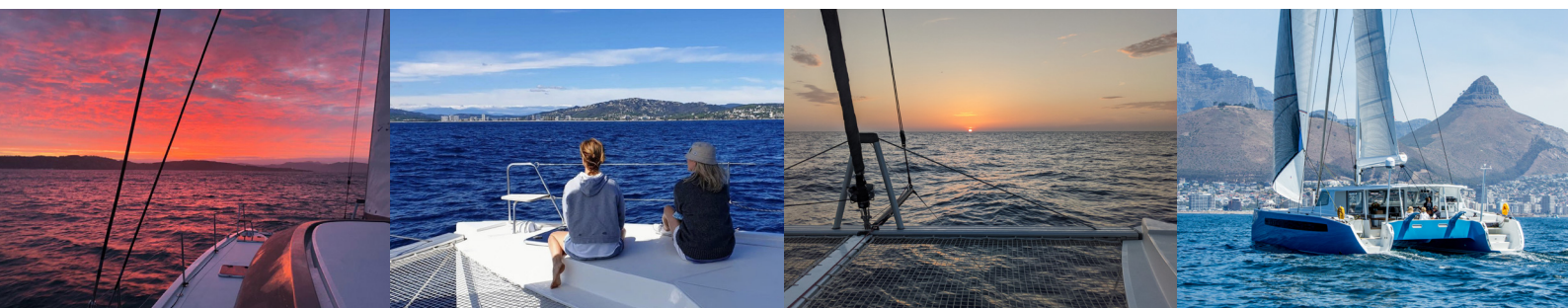
MULTIHULLS
SPECIALISTS



@katamarans
katamarans.com

ABOUT KATAMARANS

The Katamarans Network is one of the highest followed networks for detailed information on multihulls. It is very targeted, being 100% focused on catamarans. The network consists of social feeds and katamarans .com, which attracts 14k unique visitors a month . The site ranks well for performance , cruising and luxury catamaran brands with news , reviews and owners' opinions.



- QUICK STATS -

30k

instagram followers

14k

unique visitors a month
katamarans.com

38k

social media followers

WHO WE ARE


The Katamarans Network is run by Gideon & Rachel Fielding through their company Baraca Planet S.L., an online media publisher based in Barcelona. We have been building websites and producing content since 2006.


WHAT WE DO

Media Network focused on catamarans
katamarans.com

 [instagram.com/katamarans/](https://www.instagram.com/katamarans/)

 [facebook.com/katamaransofficial](https://www.facebook.com/katamaransofficial)

 twitter.com/katamarans_com

 [pinterest.com/katamarans_com](https://www.pinterest.com/katamarans_com)

WHAT WE OFFER

- Online Advertising
- Sponsored Social Media posts
- Advertorials
- Sponsored Features & Blog Posts
- Content Creation
- Digital Marketing Strategy

CONTACT US

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14k

Unique and targeted visitors per month **katamarans.com**

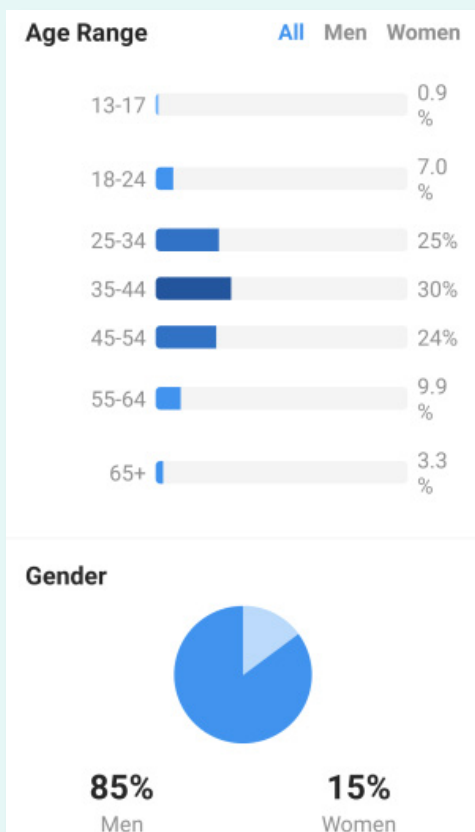
Country	Percentage
United States	32.4%
United Kingdom	8.0%
Australia	7.4%
Germany	5.8%
Canada	4.1%
France	3.8%
Italy	2.9%
Spain	2.8%
Netherlands	2.7%
New Zealand	1.8%



@KATAMARANS FOLLOWERS

TRAFFIC SOURCES

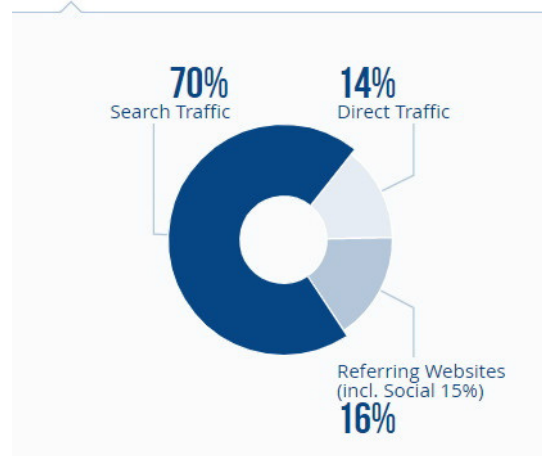
30k



Weekly impressions 177k

Traffic

Sources Came From Keywords



"It has been a pleasure working with Rachel and Gideon from Katamarans.com. We have done a few projects in partnership with them, giving even more visibility to our catamarans. Not just has this helped to increase our visibility on the web and social media, more so, we have had quite a few qualified leads who have discovered us thanks to Katamarans.com. We will definitely continue to collaborate with them."

Elke, Head of Marketing and Communication Windelo

Last update: 23 Nov 2021

MEDIA PRICING PLANS

We can help you plan your digital marketing strategy or design a tailor-made package.

Contact us for more information rachel@katamarans.com

- BASIC PRICES -

Instagram sponsored post €149.00

Katamarans.com - charter listing & link €299.00

Katamarans.com - sponsored feature & link €349.00

PACKAGE 1	PACKAGE 2	PACKAGE 3
€ 199.00	€ 499.00	€ 699.00
1 sponsored post across each of the following social media accounts:	1 sponsored post across the following social media accounts, plus an Instagram Story.	2 Sponsored posts across the following social media accounts over 1 month, and 2 Instagram Stories
INSTAGRAM	INSTAGRAM	INSTAGRAM
TWITTER	TWITTER	TWITTER
FACEBOOK	FACEBOOK	FACEBOOK
PINTEREST	PINTEREST	PINTEREST
	Plus 1 sponsored feature and link in katamarans.com	Plus 1 sponsored feature and link in katamarans.com

