

KATAMARANS

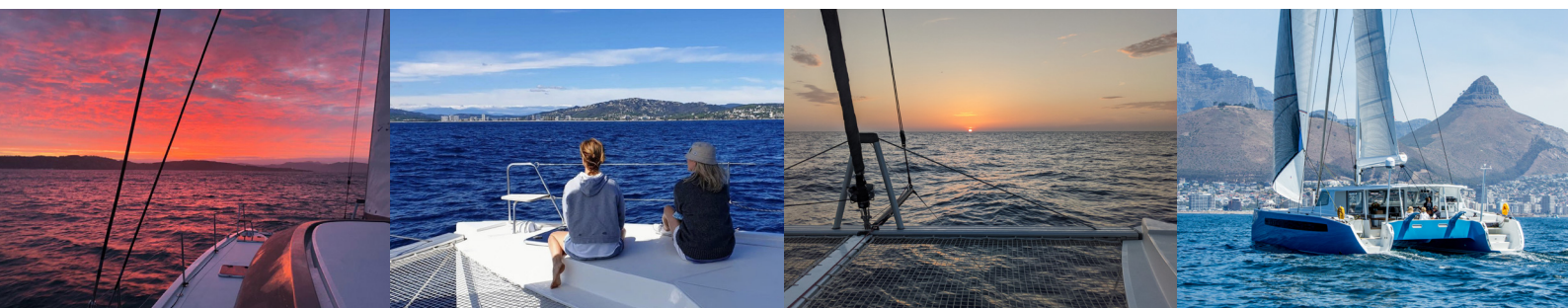
MULTIHULLS  
SPECIALISTS



@katamarans  
katamarans.com

## ABOUT KATAMARANS

The Katamarans network is a popular resource for detailed information on multihulls. It is highly targeted and focused on catamarans. The community consists of social feeds such as Instagram (45.3k followers) & katamarans .com, with 16k unique visitors a month. The site ranks well for performance , cruising and luxury catamaran brands with news , reviews and feedback direct from owners.



### - QUICK STATS -

45.3k

Instagram followers

17k

unique visitors a month  
katamarans.com

60k

Total Social @  
followers

### WHO WE ARE

The Katamarans Network is run by Baraca Planet S.L., an online media publisher based in Barcelona owned by Gideon & Rachel Fielding. We have been building websites and producing content since 2006.

### WHAT WE DO

Media Network focused on catamarans



katamarans.com



instagram.com/katamarans/



facebook.com/katamaranscom



twitter.com/katamarans\_com



pinterest.com/katamarans\_com

### WHAT WE OFFER

- Online Advertising
- Sponsored Social Media posts
- Advertorials
- Sponsored Features & Blog Posts
- Content Creation
- Digital Marketing Strategy

### CONTACT US

**gideon@katamarans.com**











**rachel@katamarans.com**

Tel: +34 690 654 534



17k

Unique & targeted visitors per month **katamarans.com**

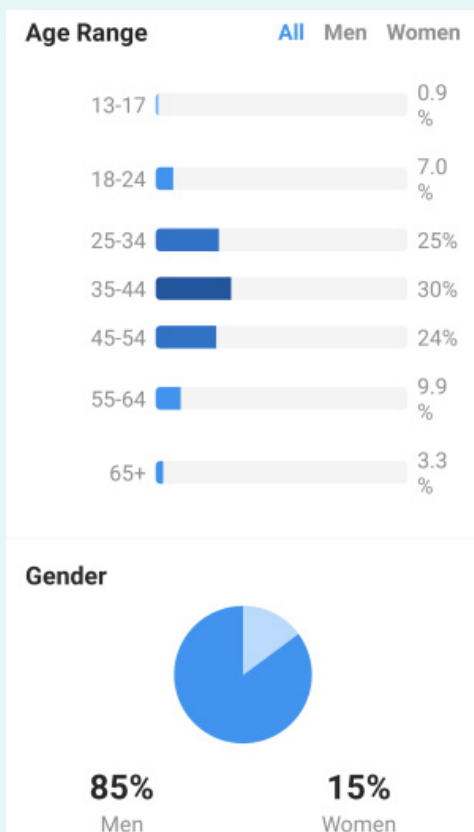
Country	Percentage
 United States	32.4%
 United Kingdom	8.0%
 Australia	7.4%
 Germany	5.8%
 Canada	4.1%
 France	3.8%
 Italy	2.9%
 Spain	2.8%
 Netherlands	2.7%
 New Zealand	1.8%



@KATAMARANS FOLLOWER

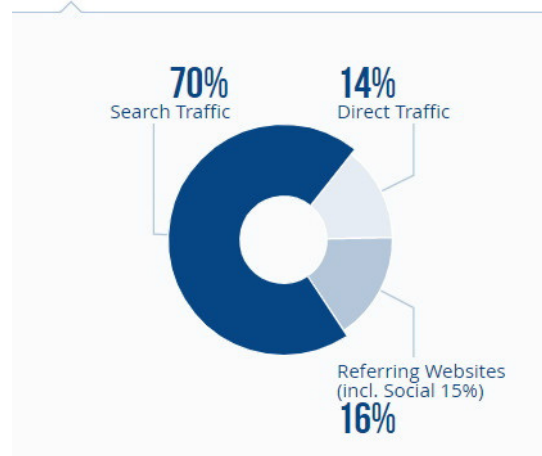
## TRAFFIC SOURCES

45.3k



## Traffic

Sources Came From Keywords



"It has been a pleasure working with Rachel and Gideon from Katamarans.com. We have done a few projects in partnership with them, giving even more visibility to our catamarans. Not just has this helped to increase our visibility on the web and social media, more so, we have had quite a few qualified leads who have discovered us thanks to Katamarans.com. We will definitely continue to collaborate with them."

**Elke, Head of Marketing and Communication Windelo**

Last update: 3 Aug 2023



## MEDIA PRICING PLANS

We can help you plan your digital marketing strategy or design a tailor-made package.

Contact us for more information [rachel@katamarans.com](mailto:rachel@katamarans.com)

### - BASIC PRICES -

Content on the website and across social media channels.

Contact us for longer strategic campaigns\* to help deliver your digital media strategy (6 months, 12 months)

*\*eg permanent presence on katamarans.com, social profiles, content*

SOCIAL POST	3 MONTH PACK	6 MONTH PACK
€ 249.00	€ 1450.00	€ 2780.00
Extras Insta story €100 Feature/Link* €500	1 social post/month 1 Insta story/month 1 Feature/Link*	1 social post/month 1 Insta story/month 2 Features/Links*
INSTAGRAM	INSTAGRAM	INSTAGRAM
TWITTER	TWITTER	TWITTER
FACEBOOK	FACEBOOK	FACEBOOK
PINTEREST	PINTEREST	PINTEREST
*katamarans.com		

